

N-24/5/2021-CDN Section
Government of India
Ministry of Culture
(CDN Section)

Shastri Bhawan, New Delhi
Date: 25th February, 2021

OFFICE MEORANDUM

Subject: 4th edition of Pariksha Pe Charcha, the unique interactive program of Hon'ble Prime Minister with students, teachers and parents.

Department of School Education & Literacy, Ministry of Education may refer their D.O. No. 6-2/2021-Desk (MDM) –Part (1) dated 17.02.2021 on the subject mentioned above. It is intimated that with the approval of Competent Authority Ms. Renu Singh, Deputy Secretary has been appointed as Nodal Officer.

2. The contact details of the officer are as under:-

Name of the Officer	: Ms. Renu Singh
Designation	: Deputy Secretary
Address	: Room No. 323, 3 rd Floor C Wing, Shastri Bhawan New Delhi.
Email id	: renu.31@nic.in
Tele. No.	: 23383185


(Ashish Kumar)

Under Secretary to the Govt. of India
Tel: 011-23882539

1. The Secretary,
Department of School Education & Literacy,
Ministry of Education,
Shastri Bhawan, New Delhi.
2. Ms. Renu Singh , Deputy Secretary, Ministry of Culture alongwith a copy of Department of School Education & Literacy, Ministry of Education D.O. No. 6-2/2021-Desk MDM)-Part (1) dated 17.02.2021 for information..

अनीता करवल, भा.प्र.से
सचिव

Anita Karwal, IAS
Secretary



स्कूल शिक्षा और साक्षरता विभाग
शिक्षा मंत्रालय
भारत सरकार
Department of School Education & Literacy
Ministry of Education
Government of India

D.O. No. 6-2/2021-Desk (MDM)-part(1)

Dated 17.02.2021

Dear Sir,

I am glad to inform that the 4th edition of Pariksha Pe Charcha, the unique interactive program of Hon'ble Prime Minister, Shri Narendra Modi with students, teachers and parents will be held through online mode in 3rd week of March, 2021 while adhering to the COVID-19 protocols. This event was organized successfully for the last three years by the Department of School Education & Literacy, Ministry of Education.

2. We are keen for the various institutions under your Ministry to become a part of this much-awaited and joyful event. The event will see 2000 selected students directly participating. In order to select 2000 participants for the online event, an online creative writing competition is being conducted at <https://innovateindia.mygov.in/ppc-2021/> on various topics (Annexure-I) during 18th February to 14th March 2021 for children studying in classes of 9 to 12, teachers and parents. All participants will receive a certificate signed by Director, NCERT.

3. The competitions are the mode through which we invite students to frame their questions to be addressed to the Hon'ble Prime Minister. Selected questions, shortlisted by NCERT, may feature in the programme. Generally, about 20 to 30 children are shortlisted to pose questions to be answered by Hon'ble Prime Minister. The children who asked questions in the previous editions of Pariksha Pe Charcha are invited by media channels to appear in their programmes. In the same lines this year's chosen few may get an opportunity to interact with media.

4. In this context you are requested to kindly arrange the following:

a. Appoint a Nodal Officer, not below the rank of Director, to liaise with my office for the purpose of this event and to prepare and implement media plan of your Ministry to ensure wide dissemination and participation. I further request your assistance in reaching out to various celebrities like Mr. A.R. Rahman, Mr. Shankar Mahadevan, Mr. Sonu Nigam et al to tweet in support of #ExamWarriors and #PPC2021.

b. Issue instructions to display the creatives (the open files of the creatives will be shared shortly) on:

- ✓ official websites of your Ministry and it's associate offices,
- ✓ prominent locations in all subordinate offices at various levels,
- ✓ prominent places in all the institutions functioning under the aegis of your Ministry,
- ✓ Moreover, you may adopt other innovative measures to propagate and promote this significant initiative of Hon'ble Prime Minister towards reducing exam stress.

c. Ensure all creatives and directions are sent through email and social media to all your institutions and educational administrators through your office, and through institutions to all parents/students.

d. Ensure maximum registration by students of schools/institutions under your Ministry in the online creative writing competition being conducted at <https://innovateindia.mygov.in/ppc-2021/> from 18th February to 14th March 2021 to avail of the chance of being selected for this event.

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124 'C' Wing, Shastri Bhawan, New Delhi-110001
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E-mail: secy.sel@nic.in

e. The following hashtags are to be used for disseminating this event: #ExamWarriors and #PPC2021.

f. Request institutions under your Ministry to use their own social media handles and #ExamWarriors and #PPC2021 to disseminate the event, along with their own preparations for the event. Schools/institutions could make their own posters/creatives/videos, etc. and post accordingly. The selected creatives/videos from among these shall also be exhibited on the MyGov platform.

g. Students will be selected in states/UTs. States have been requested to issue instructions to SCERT or equivalent organization in the States/UTs, to carry out the selection process subject to allocated quota (Annexure-II) in coordination with NCERT. States and UTs have also been requested to ensure that selected participants reach District / State or UT headquarters on the specified date, as may be decided.

i. Students selected to participate directly in the main event of Pariksha Pe Charcha 2021 shall be rewarded with a special kit. This may also be disseminated.

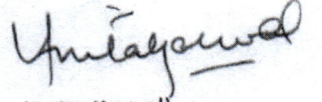
5. I would be grateful, if an action taken note in this regard is shared by 22nd February, 2021 to r.cmeena@gov.in and gvijayb123@gmail.com.

Let us join hands in celebrating the Utsav of examinations, "Pariksha Pe Charcha 2021" in order to bring joy in learning for our future nation-builders.

With regards,

With regards

Yours sincerely,


(Anita Karwal)

Shri Raghvendra Singh
Secretary,
Ministry of Culture

Annexure- I

Topics for creative writing competition on MyGov.in❖ **For Students**

Topic 1: Exams are like festivals, celebrate them: Activity: Draw a scene depicting a festival around your favorite subject. (Upload your painting in .jpeg or .pdf format. Maximum file size allowed is 4 MB)

Topic 2: India Is Incredible, Travel and Explore

Activity: Imagine your friend visits your city for three days. What memories would you create for him or her in each of the following categories:

- Places to See.
- Food to Relish.
- Experiences to remember.

Topic 3: As One Journey Ends, Another Begins: Activity: Describe the most memorable experiences of your school life.

Topic 4: Aspire, Not to Be, but to Do

Activity: If there was no restriction on resources or opportunities, what would you do for society and why? Submit a write up

Topic 5: Be Grateful

Activity: Write 'Gratitude Cards' for those whom you are grateful to.

❖ **For Teachers:**

Topic: Online Education System – Its benefits and how it can be improved further.

❖ **For Parents:**

Topic 1: Your Words Make Your Child's World - Encourage, As You Have Always Done
Activity: Write a story about the vision you share with your child for his or her future. Let your child write the first sentence. Then you write the next and so on.

Topic 2: Be Your Child's Friend—Keep Depression Away

Activity: Write a postcard to your child and let him or her know why they are special.

Annexure- II

State and UT wise quota of Participants (Students, Teachers and Parents)

Sl. No.	State/UT	Total Participants
1	Andaman & Nicobar Islands	18
2	Andhra Pradesh	56
3	Arunachal Pradesh	18
4	Assam	46
5	Bihar	130
6	Chandigarh	18
7	Chhattisgarh	40
8	Dadra & NH and Daman & Diu	18
9	Goa	20
10	Gujarat	84
11	Haryana	40
12	Himachal Pradesh	20
13	Jammu And Kashmir	16
14	Jharkhand	36
15	Karnataka	84
16	Kerala	56
17	Ladakh	4
18	Lakshadweep	18
19	Madhya Pradesh	102
20	Maharashtra	202
21	Manipur	18
22	Meghalaya	18
23	Mizoram	18
24	Nagaland	18
25	Odisha	56
26	Puducherry	18
27	Punjab	52
28	Rajasthan	120
29	Sikkim	18
30	Tamil Nadu	126
31	Telangana	38
32	Tripura	18
33	Uttar Pradesh	350
34	Uttarakhand	22
35	West Bengal	84
All India		2000

- Limits of representation of students, teachers, and parents are as below: -

S. No.	Particular	Limit
1	Students	Preferably not less than 75% of the allocated quota
2	Teachers	Preferably not more than 12.5% of the allocated quota
3	Parents	Preferably not more than 12.5% of the allocated quota

- For transportation etc. norms of Kala Utsav, conducted under Samagra Shiksha are applicable.