

**Minutes of The Meeting for status review & discussion on activities**  
**of the “National Mission on Cultural Mapping “(NMCM)**  
**Held on 25.07.2018 at Hon’ble Culture Minister (HCM) Chamber,**  
**5<sup>th</sup> Floor, Shastri Bhawan, New Delhi**

1. At the outset, JS&MD NMCM welcomed all present including CEO/NeGD & team of NeGD. A brief status review of NMCM activities since its inception in Feb 2017 was presented. Mission structure and recent updates, reviews of pilot activities and financial/ administrative decision making process was outlined for information.
2. Chairman, DEG, Shri Karanjikar spoke on "People - Process - Technology", the three themes that were essential for NMCM activities in future. A copy of detailed presentation is attached to this mail.
3. Outreach to collect artist data nationwide was discussed and following specific points were made :-
  - a) Paper based forms were slow & inefficient
  - b) Event based pilots and media plan were good way to start in first year of NMCM but scaleable activities on robust digital data collection platform were essential for nationwide directory of artists & art forms.
  - c) After data, What? This question needs to be asked. Skill development in artists, a virtual Artist - To- Audience (AtoA) connect, Sustainable livelihoods and support to lesser known & dying art forms were key expected outcomes from NMCM.
4. NeGD presented Technology platform developed by BISAG (Bhaskaracharya Institute for Space Applications & Geo-Informatics, Ahmedabad) with capability to support block/village/taluka level data collection through CSC/VLE system which is robust & widespread. An app downloadable to handheld devices was demonstrated. HCM agreed that this had wider outreach. Secy(C) reiterated that working through State Governments would evoke large-scale responses in data collection work. Chair/DEG underlined role of volunteers also.
5. It was collectively decided to :
  - a. Call meeting of State Govt. Cultural Departmental heads for disseminating information and encouraging participation in NMCM data collection activity. It was informed that ZCC coordinators (one each) were being inducted in NMCM to coordinate State Govt activities through the MoCulture ZCC setup.
  - b. Call meeting of Apex & PAB soon to resolve project deadlocks.
6. The meeting ended with a vote of thanks to the chair.

**List of Participants**

**Chaired by :- Shri Mahesh Sharma, Hon'ble Culture Minister, Ministry of Culture, Shastri Bhawan, New Delhi**

1. Shri Raghvendra Singh, Secretary (Culture), Ministry of Culture, Shastri Bhawan, New Delhi
2. Shri M. S. Rao, President & CEO, National e-Governance Division, (NeGD), MIETY, New Delhi
3. Shri Vinay Thakur, Director, NeGD, New Delhi
4. Shri Tushar Rai, Sr. Consultant, NeGD.
5. Shri Shiv Gupta, Manager, NeGD, New Delhi
6. Shri Deepak Karanjikar, Chairman, DEG, NMCM
7. Mrs. Vinita Srivastava, JS & Mission Director, NMCM