

**MINUTES OF SFC MEETING HELD ON 15.03.2017 FOR APPRAISAL OF THE NEW SCHEME "NATIONAL MISSION ON CULTURAL MAPPING AND ROADMAP".**

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A meeting of the Standing Finance Committee (SFC) was held on 15.03.2017 at 4.30 P.M. under the Chairpersonship of Secretary (Culture) for appraisal of the new Scheme 'National Mission on Cultural Mapping and Roadmap' to be launched during 2017-18 and to be co-terminus with the Fourteenth Finance Commission (FFC). A list of participants is annexed.

2. At the outset, Secretary (Culture) welcomed all the participants and requested them to offer their comments/ views on the proposal contained in the SFC Memo.

3. The representative of NITI Aayog suggested that in-principle approval of Department of Expenditure is required for initiation of a new Scheme. The SFC was informed that 'in-principle' approval of Department of Expenditure had already been obtained by the Administrative Division.

4. The representative of Ministry of Panchayati Raj (MPR) conveyed their support for the proposed scheme implementation and appreciated the involvement of Panchayati Raj Institutions (PRIs) in the execution of the Scheme. The SFC was informed that all the Villages & Panchayats will be covered by convening them at Blocks level during the three years period of the scheme. On the specific query of Secretary (Culture) as to how the PRIs would help in the proposed activities under Cultural Mapping of India (CMI), the representative of MPR informed that for involvement of PRIs under CMI, MPR could act as facilitator. Secretary(C) also desired that MPR may highlight this Ministry's endeavour on the occasion of Special Gram Sabhas which are held on 2<sup>nd</sup> October every year. To this, the representative assured that on receipt of detailed communication from Ministry of Culture, MPR will issue directions to all State Governments/UTs for taking up the initiative during the Special Gram Sabhas. Further, it was suggested and agreed to involve MPR as member in the Project Approval Board.

5. The representative of Ministry of Tourism supported the proposal as it would help synergise the Rural Tourism programme being implemented by Ministry of Tourism.

6. The representative of Ministry of Electronics and Information Technology (MeitY) supported the proposal and suggested that Ministry of Culture may use the core and supporting ICT infrastructure already created by MeitY under the Digital India programme including the GI Cloud, State-Wide Area network (SWAN), Common Services Centre (CSC), State Data Centre (SDC), Mobile Seva and rapid Assessment System (RAS) etc.

It was further suggested that MoC may leverage MeitY's National Centre of Geo-informatics portal ([www.ncog.gov.in](http://www.ncog.gov.in)) to provide Geographical Information System (GIS) based Decision Support System (DSS) as also MeitY's UMANG (Unified Mobile Application for New Age Governance) platform for creating mobile apps envisaged and for quick citizen feedback-system, Rapid Assessment System (RAS) to be collaborated.

It was suggested that the data planned to be captured via proforma included in the Survey Toolkit may instead be captured on smart phone through an App developed for this purpose which would result in operational efficiency.

SFC considered the above suggestions of Meity and agreed to incorporate these while implementing the scheme. Considering the Meity's involved as member of Project Approval Board, the SFC decided that detailed deliberation in this regard may be made during meeting of Project Approval Board to consider individual project.

7. The representative of Department of Expenditure observed that a number of different Schemes are being implemented by the Ministry of Culture which have similar objectives as envisaged in the proposed Scheme and emphasized the need for rationalising and restructuring the same. She further suggested that convergence architecture of the proposed Scheme with other Schemes having similar objectives/components may be specified clearly. Secretary (Culture) informed that under 'Ek Bharat Shrestha Bharat' programme, convergence of synergies with outreach programmes of other Ministries and outreach programmes of cultural organisations will be ensured.

She further desired to know as to whether the entire savings made by taking up the programme at the Block level instead of at Village or Panchayat level as suggested by them will be utilized for NCWP. It was informed that as the activities at Block level will be increased manifolds, the proposed amount of Rs.20,000/- per Block will have to be enhanced appropriately. Only thereafter the balance amount will be used for NCWP component.

8. Secretary(C) informed that the purpose of CMI, *inter-alia*, is skill development and the focus will therefore be on income generation for artistes, albeit it cannot be ensured. He further informed that data collection activities will be executed with the help of 14,000 Gurus & Shishyas, volunteers, Nehru Yuva Kendra, etc.

8. After the above deliberations, the SFC recommended implementation of the scheme titled "National Mission on Cultural Mapping and Roadmap" with a total outlay of **Rs.469.404 Crore** spread over a period from 2017-18 to 2019-20.

The meeting ended with vote of thanks to the Chair.

List of participants

1. Mr N.K. Sinha, Secretary (Culture) - in Chair
2. Mr Kumar Sanjay Krishna, AS&FA, Ministry of Culture
3. Dr. Shivalli M. Chouhan, Dir.(PF-II), Deptt. of Expenditure, M/o Finance
4. Dr. N.K. Sahu, Economic Advisor, D/o School Education & Literacy.
5. Mr Jagdish Singh, SRO, NITI Aayog.
6. Mr Vinay Thakur, Director, MeitY
7. Mr Shivcharan Singh, Addl. Director, MeitY
8. Ms Neela Lad, Dy. Dir. Gen., M/o Tourism
9. Mr Avinash Chander, U.S., M/o Panchayati Raj
10. Mr Arun Gupta, Director (IFD), Ministry of Culture
11. Ms Sudeepa Kohli, Dy. Secretary, Ministry of Culture
12. Mr I.A. Kamal, U.S., Ministry of Culture
13. Mr Audumber Chavan, Media Manager, Ministry of Culture
14. Mr K.R. Ranjan, S.O., Ministry of Culture