

MINUTES OF THE MEETING OF APEX COMMITTEE UNDER THE SCHEME "NATIONAL MISSION ON CULTURAL MAPPING AND ROADMAP" HELD ON 26.4.2017 AT CONFERENCE HALL, CSL BUILDING, SHASTRI BHAWAN, NEW DELHI.

A meeting of Apex Committee under the Chairpersonship of Hon'ble Culture Minister was held on 26.4.2017 for the Scheme "National Mission on Cultural Mapping and Roadmap". List of participants is annexed as Appendix.

2. At the outset, Secretary(C) welcomed all the participants and after introduction of the members a brief overview of the Cultural Mapping of India Scheme was provided to the participants. Subsequently Hon'ble Culture Minister delivered his speech highlighting, *inter-alia*, the importance of participation of various Ministries/Departments to add value to the vision and mission of the Hon'ble Prime Minister's initiative of 'Ek Bharat Shreshtha Bharat'.

3. Thereafter Secretary(Culture) informed the participants of the decisions that were to be taken in the meeting and invited their suggestions, the excerpts of which are indicated below:-

(i) Ministry of Panchayati Raj:- It was informed that Cultural Mapping could be a good activity for the Panchayats as out of the 2.48 lakh Panchayats, benefits of Ministry of Panchayati Raj planning are reaching approx. 2 lakh panchayats who are getting funds from the 14th Finance Commission. It was further informed that awareness building is taking place in the Gram Panchayats and various activities are being done with a view to achieve certain objectives viz. disability mapping, gender budgeting, child friendly activities etc. As people are not very much responsive at Block level, it was suggested that activities under Cultural Mapping

could be conducted at Gram Panchayat level to tap maximum resources. In this regard a combined meeting with Panchayati Raj Ministry could be convened for making joint strategy to achieve Mission objectives.

(ii) Ministry of DONER:- It was suggested that due to constitutional provisions under fifth and sixth schedule, administrative setup in some of North Eastern States are different and hence strategy should be planned accordingly.

(iii) Ministry of Heavy Industry:- It was informed that information relating to the Mission can be disseminated through more than 80,000 petrol stations spread across the country. It was further informed that more than Rs.14000 Cr. Corporate Social Responsibility (CSR) funds are available. These financial resources and also available high quality manpower in PSUs may be used by Ministry of Culture through convincing the PSUs to develop partnership in this initiative to achieve the Mission aims and objectives.

(iv) It was suggested that all the schemes/programmes of various Ministries/Departments may be dovetailed with this Mission under Ek Bharat Shreshtha Bharat Programme. Calendar of activities to be undertaken during the year should be declared in advance and a channel of Ministry of Culture to be dedicated for this Scheme. It was also decided to form an e-group/Whats app group of the members for exchange of ideas/information.

4. The following decisions were taken by the Committee in the meeting:-

(i) Empower Project Approval Board (PAB) so as to get the project proposals examined in detail by the Domain Experts for their recommendations before sanctioning the projects.

(ii) Fix the quantum of honorarium of Rs.3500/- (Rupees three thousand five hundred only) per sitting per day to the non-official members for attending the meetings of the various committees to be set up under the Mission. Honorarium will be paid to only those non-official members including volunteers who are not getting any monetary benefit for the specified work under any project of the Mission or from any organization.

(iii) Invite proposals for volunteers, projects and authorize for creation of Mission Secretariat for smooth day-to-day functioning of the Mission. The Mission Secretariat would be headed by a Joint Secretary (known as Mission Director) who will be assisted by a number of Additional Mission Directors in the well-structured Mission Secretariat.

5. Detailed audio visual recording of the proceedings of the meeting is available on the Ministry of Culture's website <http://www.indiaculture.nic.in>.

6. The meeting ended with a vote of thanks to the Chair.

Appendix**List of Participants**

Sl. No.	Name, Designation & Organisation
	Mr/Ms
1.	Dr. Mahesh Sharma, Hon'ble Culture Minister - Chairperson
2.	N.K. Sinha, Secretary, Ministry of Culture
3.	Madhukar Gupta, Additional Secretary, Department of Public Enterprises
4.	Navneet Soni, MS, NMA, Ministry of Culture
5.	Shibabrata Kar, National Program Manager, Ministry of Panchayati Raj
6.	A. Khatua, Secretary (SA), MEA & DG, ICCR
7.	C.S. Krishna Setty, Administrator, Lalit Kala Akademi
8.	Rita Swami Choudhary, Secretary, Sangeet Natak Akademi
9.	K. Sreenivasarao, Secretary, Sahitya Akademi
10.	Niva Singh, Joint Secretary, Ministry of Minority Affairs
11.	A. Dhanalakshmi, Director, Ministry of Minority Affairs
12.	Pravin R. Chandekar, Director, MeitY
13.	Neela Lad, Dy. Dir. Gen., Ministry of Tourism
14.	Dr. Sajith E.N., Director, SZCC, Ministry of Culture
15.	Vinita Srivastava, Joint Secretary, IGSCA, Ministry of Culture
16.	Pratapanand Jha, Director (CIL), IGSCA, Ministry of Culture
17.	R.K. Tondar, Director(RKT), DoT
18.	Prof. Waman Kendre, Director, National School of Drama, Ministry of Culture
19.	Maneesh Garg, JS(SE), Ministry of Human Resource Development
20.	Mamta Shankar, Economic Advisor, Ministry of DONER
21.	Girish Joshi, Director, CCRT, Ministry of Culture
22.	Alok Kumar, Development Commissioner (Handicrafts), Ministry of Textiles
23.	Sudeepa Kohli, Dy. Secretary, Ministry of Culture

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